PRISM
GAY MEN & ALLIES
Chorus Corporation of Detroit

ANNUAL REPORT

Fiscal Year 2019

July 1, 2018 to June 30, 2019

Welcome

PRISM MEN'S CHORUS

The 2018-2019 season was a very busy year for PRISM!

We moved to the Royal Oak Music Theatre and performed our largest Holiday concert yet. We made multiple appearances on local TV. We partnered with the world famous Motown Museum, and sang for the Detroit Pistons and Detroit Tigers. Our chorus family grew to over 120 voices, with over 40 new members and we deepened our partnerships within the community by adding our talents and our voices to support local LGBTQ+ institutions like the Ruth Ellis Center.

It has been an incredible, whirlwind journey since that first concert in 2016, to our final bow at our fifth concert this past June. PRISM has quickly matured into the fastest growing Gay Men's chorus in the Midwest; *and our journey is just beginning*.

PRISM truly lived our mission – to ***"change lives, one note at a time"***.

Mark Ortwine

Board of Directors, Chairman

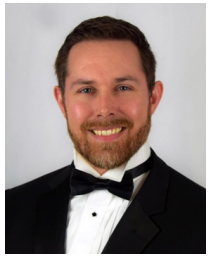
Our Mission

PRISM is a volunteer, non-profit performing arts organization that is committed to ***“changing lives one note at a time”***.

Our mission is to provide service to LGBTQ+ and allies community of Southeast Michigan through various out-reach programs and to provide creative, engaging artistic and musical programs through our seasonal concerts and other performances.

PRISM Board of Directors

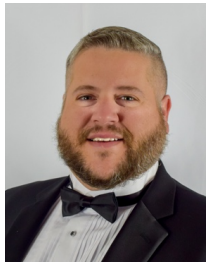
Mark Ortwine
Chairman
(Executive Board Member)
Term: 2019 – 2021
chairman@prism-chorus.org



Brian Young
Interim Vice-Chairman
(Executive Board Member)
Term: 2018 - 2020
vice-chair@prism-chorus.org

Carl Fogg, Jr.
Treasurer
(Executive Board Member)
Term: 2019 -2021
treasurer@prism-chorus.org

Eric Graham
Secretary
(Executive Board Member)
Term: 2019 – 2021
secretary@prism-chorus.org



Steve Dowd-Abood
Director of Marketing
Term: 2019 – 2020
marketing@prism-chorus.org

Laurie Geralds
Community
Board Member
Term: 2018.- 2020

Randall Wrisinger
Artistic Director
(Ex Officio Board Member)
ad@prism-chorus.org

2019 PRISM Board Member Alumni
- Paul Curtis
- Michael Champagne

PRISM Chorus Committees

Fundraising Programs

Chair - VACANT

Membership and Social Programs

Chair - Richard Wilson

Recruitment and Outreach Programs

Chair- Marty Hill

Operations Committee

Chair - Joe Nadeau

Music Librarian

Chair- Rocky Dsouza

Finance Support Committee

Chair - Shane Bearden

PRISM Artistic Staff

Randall Wrisinger

Artistic Director

Short Bio Here

Dave Howland

Principal Accompanist

Short Bio Here

2019 Quick Facts

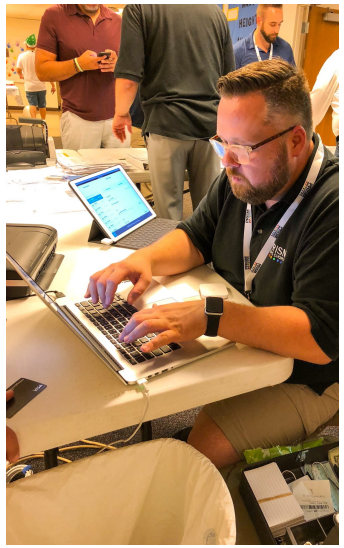
PRISM MEN'S CHORUS

- **12** Public Performances
- **44** New Members
- **122** Active Members

2019 Community Outreach

- Motor City Snowball Sponsor
- Donations to Prince of Glory Lutheran Church Food Pantry
- Genesis Café Thanksgiving
- Ties Like Me
- Catfight for the Crown/Ruth Ellis Center

2019 Highlights



In August 2018, PRISM kicked-off our **third year**, with a very busy **Vocal Placement and Audition Night**.

Over **forty new** members joined PRISM as we began rehearsals for our fifth concert; our largest and most ambitious holiday concert yet: **Naughty & Nice: A PRISM Holiday.**

2019 Highlights

PRISM MEN'S CHORUS

On December 15, 2018, **over one-hundred men** took to the historic stage of the Royal Oak Music Theatre in Royal Oak, Michigan, performing to a sold-out audience of over one-thousand patrons!

2019 Highlights

March 2019 was a busy month for the men of PRISM!

At the invitation of the world-famous **Motown Museum**, PRISM sang "Happy Birthday" to an invitation-only crowd of celebrating the 75th birthday of ***Miss Diana Ross.***

2019 Highlights

PRISM MEN'S CHORUS

Later in March, the men of PRISM took the center court of **Little Caesars Arena** to sing the National Anthem to a SOLD-OUT crowd as a part of the **Detroit Pistons LGBT Pride Night**.

2019 Highlights

During the summer or 2019, PRISM attended two major Metro Detroit LGBTQ+ Pride events – **Ferndale Pride** and **Motor City Pride**

2019 Highlights

In June 2019, PRISM partnered with **Motown Museum** again to present our sixth concert: ***Destination Detroit: Songs that Put Us on the Map***.

On Saturday, June 15, 2019, **one-hundred and twenty-five men** took the stage at Royal Oak Music Theatre for TWO performances, with our Special Guests, **The Detroit Children's Choir.**

2019 Highlights

PRISM MEN'S CHORUS

Later in June 2019, PRISM was honored to be invited to sing a short PRE-GAME concert for the **Detroit Tigers** as part of **LGBT Pride Night** at Comerica Park.

Performing a televised audience, the men of PRISM gave a stunning rendition of **AMERICA THE BEAUTIFUL**!

2019 Highlights

PRISM MEN'S CHORUS

The PRISM Family ended the 2019 season on July 13, 2019, with our Annual **PRISM Family Picnic** held at Starr Jaycee Park in Royal Oak.

2019 Sponsors and Donors

PRISM MEN'S CHORUS

Corporate Sponsorships

AMERITAX ★ ★ ★ PLUS ★ ★ ★

Mercedes-Benz Financial Services

MOTOWN MUSEUM

EDIBLES REX

Individual Donors

Red ($25 - $99)
Alan Baptist
Anne and Ed Perrira
Billy Houghton
Bonnie and William George
Brian Bennett
Caitlin Smith
Cathy Mort
Christine Clark
Chynthia Rusk
David Wise-Gove
Donald and Patty Holloway
Doris and Wesley Cox
Helen D. Frizzo
James Dale
Janie Slayden
Jay D. Kaplan
Jeff LemMon
John Messer
Karen L. Hamm
Kenneth Schooley
Kristy L. Wisley
Mark Thomas
Mary Elizabeth Hughes
Matt Taulbee
Mike Wong
Paul M. Dyke
Richard Leonowicz
Shannon Cox
Susan M. Pettinga

Orange ($100 - $249)
Annette M. Erickson
Barbara and David Waller
Barbara and Laurie Geralds
Cate Foctin
Catherine Flores
Clifford Champagne
Eric L. Redfern
Gary and Lynn Campo
Jason and Elizabeth Tosetti
Joe Lembas
Joseph Lui
Julie Dilworth
Kathryn Stewart-Hoffman
Laurie Geralds
Liz Tosetti
Lorene Michalek
Lynne Goodwin
Michael Mulyszra
Nancy Howland
Randall Wrisinger
Tracey Diem Bahen
Willa J. Hamann

Yellow ($250 - $499)
George Liller
Jenn Murray
Jeremy Dafoe
Mark Eddy
Robert Davis
Samantha Searl
Steve Hogur

Green ($500 - $999)
Bradley Hamilton
James D. Sillers
Tammy Tedesco

Blue ($1,000 - $2,499)
John W. Glace
Tracy Solomon

Purple ($2,500 - $4,999)
Randall Wrisinger &
Richard Wilson
Carl Fogg Jr. &
Michael D. Barnaby

Statement of Financial Position

As of June 30, 2019

PRISM MEN'S CHORUS

ASSETS

Current Assets	
Bank Accounts	$4,908.95
Accounts Receivable (A/R)	($445.00)
TOTAL ASSETS	**$4,463.95**

LIABILITIES AND EQUITY

Liabilities	
Accounts Payable (A/P)	$0.00
TOTAL LIABILITIES	**$0.00**
Equity	
10110 Opening Balance Equity	$9,409.62
39000 Retained Earnings	($5,721.95)
Net Revenue	$776.28
Total Equity	**$4,463.95**
TOTAL LIABILITIES AND EQUITY	**$4,463.95**

Statement of Activity (Summary)

July 2018 – June 2019

PRISM MEN'S CHORUS

REVENUES	
40100 Contributions, Gifts and Donations	$17,023.68
41000 Fundraising Revenue	$19,702.62
42000 Membership Dues	$18,367.67
43000 Program Revenue	$86,526.17
Total Revenues	**$141,620.14**
Gross Profit	$141,620.14

EXPENSES	
60100 Advertising & Marketing	$7,847.85
62000 Bank Charges & Fees	$605.46
64000 Member Expenses and Benefits	$3,061.08
67000 Contractors	$51,077.72
68100 Performance Expenses	$49,992.70
68200 Fundraising Expenses	$3,753.19
70000 Administrative & Travel Expenses	$19,586.10
70900 Insurance-Comprehensive	$1,945.66
72000 Rent & Lease Expenses	$2,262.60
74000 Charitable Contributions	$500.00
Total Expenses	**$140,632.36**
FUND BALANCE (Retained Earnings)	$987.81

Statement of Functional Expenses

July 2018 – June 2019

PRISM MEN'S CHORUS

EXPENSES	Program	General	Fundraising	TOTAL
60100 Advertising & Marketing	$7,847.85			$7,847.85
62000 Bank Charges & Fees		$605.46		$605.46
64000 Member Expenses and Benefits	$3,061.08			$3,061.08
67000 Contractors	$16,893.72	$34,184.00		$51,077.72
68100 Performance Expenses	$49,992.70			$49,992.70
68200 Fundraising Expenses			$3,753.19	$3,753.19
70000 Administrative & Travel Expenses	$2,405.84	$17,180.26		$19,586.10
70900 Insurance-Comprehensive		$1,945.66		$1,945.66
72000 Rent & Lease Expenses		$2,262.60		$2,262.60
74000 Charitable Contributions	$500.00			$500.00
Total Expenses	**$80,701.19**	**$56,177.98**	**$3,753.19**	**$140,632.36**

PRISM
MEN'S CHORUS

Our Journey is Just Beginning…

PRISM continues to grow and expand our mission throughout Southeast Michigan. We are excited to share our vision and our voices and with the LGBTQ and Allies Community of Michigan.

PRISM
MEN'S CHORUS