



2022-2023 Corporate Sponsorship Overview





Be in Good Company!

Join PRISM as a Sponsor- It's going to be an incredible season!

Help support Southeast Michigan's fastest growing Gay Men's Chorus!

By partnering with PRISM Men's Chorus as a sponsor, you are aligning your brand with one of the Michigan's newest and most prominent volunteer, non-profit, performing arts organizations and an LGBTQ+ community leader. We attract a wide and diverse audience from throughout Michigan—a healthy mix of ages, backgrounds, sexual identities, household incomes, and professions.

We reach our audiences through a variety of sold-out performances, as well as our growing online and social media audience. A sponsorship with PRISM Men's Chorus will only strengthen your organization's visibility, as our audiences and supporters will see your brand as a supporter of human rights.

We can tailor a sponsorship package for you to ensure your company gets maximum benefit for the money you invest.

For further information, please contact:

Shane Dunbar

Chairman

PRISM Board of Directors

chairman@prism-chorus.org

Mobile: (734) 672-0855

Daniel Toole

Treasurer

PRISM Board of Directors

treasurer@prism-chorus.org

Mobile: 734-277-9748



PRISM Gay Men and Allies Chorus Corporation
P.O. Box 1167
Royal Oak, Michigan 48067
www.prism-chorus.org

Organizational Information

Legal Name and Tax ID:

PRISM Gay Men & Allies Chorus Corp.
EIN 81-4283694
P.O. Box 1167
Royal Oak, MI 48067-1167

Year Founded: 2016
D-U-N-S # 080541728
Website: www.prism-chorus.org

Community Memberships:

- Royal Oak Chamber of Commerce
- Macomb Chamber of Commerce
- Detroit Regional LGBT Chamber of Commerce
- GALA Choruses Member

Community Service Initiatives:

- Ruth Ellis Center
- Good Shepherd's Beacon of Hope Food Pantry
- Be Kind Project

Mission:

Founded in 2016, PRISM Gay Men and Allies Chorus Corporation ("PRISM") is a volunteer, non-profit, performing arts organization whose purpose is to support the Southeast Michigan LGBTQ+ and allies community. Committed to *"changing lives one note at a time"*, PRISM's mission is to provide service through various out-reach programs and to provide the community with artistic programs through our seasonal performances.

Current Program(s):

- Holiday Performance – *Simply the Best, January 29, 2022*
- Guest Performance – *Detroit Tigers – Pre-Game Concert and National Anthem, June 1, 2022*
- Spring Performance – *Ladies Night, June 3, 2022*
- Guest Performance – *Motor City Pride, June 12, 2022*
- Holiday Performance – *PRISM Celebrates the Season, December 17, 2022*
- Spring Performance – *Disco Fever, June 2, 2023*

Organizational Contacts:

Daniel Toole, Treasurer
treasurer@prism-chorus.org
Mobile: (734) 277-9748

Shane Dunbar, Chairman of the Board
chairman@prism-chorus.org
Mobile: (734) 672-0855

Staff:

Darin DeWeese, Artistic Director
ad@prism-chorus.org

Dave Rains, Principal Accompanist

"Changing Lives One Note at a Time..."
PRISM Gay Men and Allies Chorus is a registered 501(c)(3) corporation.



The PRISM Story

PRISM Gay Men and Allies Chorus was founded in the fall of 2016 by a small group of singers looking to form a Gay Men's Chorus in Metro Detroit.

Our first concert, ***PRISM Presents: Holiday Belles and Beaus***, was held at the historic Baldwin Theatre in Royal Oak, Michigan on December 17, 2016. On stage that night, singing to a sold-out audience, were **thirty men** who "set-the-stage" for the rapid growth that would follow for every season yet to come.



Meanwhile, PRISM was putting the finishing touches on the planning of our second concert, ***PRISM Presents: A Salute to America***. Joined on stage this time by host of CBS This Morning, **Rene Syler**, the now **fifty men** of PRISM once again performed to a sold-out audience at the Baldwin Theatre on June 24, 2017.

The summer and fall of 2017 saw PRISM give back to community by taking part in two LGBTQ+ Pride events. We were honored to sing the National Anthem at the 2017 Detroit AIDS Walk and raise over \$7,000.00 for the cause.



Our third concert, ***A Broadway Holiday: Glitz & Glam***, saw another significant increase in chorus membership. Over **seventy-five men** took to the stage on December 2, 2017 as PRISM enchanted a sold-out audience with a holiday concert of beloved Broadway showtunes.



During the holiday season of 2017, PRISM was proud to give back the community by performing selections from our holiday concert at a gathering for the Southeast Michigan LGBTQ+ professional networking group, **Ties-Like-Me**.

The men of PRISM brought holiday cheer to the event attended by local LGBTQ+ business leaders.



2018 would turn out to be a pivotal year for PRISM.

On March 13, 2018, the men of PRISM were excited to join **Demi Lovato** on stage at Little Caesar's Arena in Detroit during her **Tell Me You Love Me** tour.



And then, in April 2018, PRISM was honored to share the stage with Tony Award winning, Broadway legend **Patti LuPone** during her **Don't Monkey with Broadway** concert.

In June 2018, singing from the **Ferndale Pride Main Stage**, the men of PRISM delighted Southeast Michigan "pride-goers" with a selection of songs to help celebrate LGBTQ+ Pride.





Our fourth concert was a two-night event on June 8 and 9, 2018. **Seventy-eight men** of PRISM sang for two sold-out audiences at the Baldwin Theatre. Performing the song cycle, ***This House Shall Stand: Songs of My Family***, the men of PRISM once again shared a moving night of song.

During the June 2018 concert, PRISM was proud to award the first **Maxine Wrisinger Memorial Scholarship** to Royal Oak High School senior, **Emily Esbri**.

In the fall of 2018, PRISM began rehearsals for our fifth concert; our largest and most ambitious holiday concert yet: **Naughty & Nice: A PRISM Holiday**. On December 15, 2018, **over one-hundred men** took to the historic stage of the Royal Oak Music Theatre in Royal Oak, Michigan, performing to a sold-out audience of over one-thousand patrons!





March 2019 was a busy month for the men of PRISM! At the invitation of the world-famous **Motown Museum**, PRISM sang “Happy Birthday” to an invitation-only crowd of celebrating the 75th birthday of Miss Diana Ross.



Later in March, the men of PRISM took the center court of Little Caesars Arena and sang the National Anthem to a SOLD-OUT

crowd as a part of the **Detroit Pistons LGBT Pride Night**.



In June 2019, PRISM partnered with **Motown Museum** again to present our sixth concert: **Destination Detroit: Songs that Put Us on the Map**. On Saturday, June 15, 2019, **one-hundred and twenty-five men** took the stage at Royal Oak Music Theatre for TWO performances, with our Special Guests, **The Detroit Children’s Choir**.

Once again, PRISM delivered a smashing performance not to be forgotten!



Later in June 2019, PRISM was honored to be invited to sing a short PRE-GAME concert for the **Detroit Tigers** as part of **LGBT Pride Night** at Comerica Park.



In December of 2019 we presented a sold “Holiday Extravaganza” our debut at the Macomb Center for the Performing Arts and also the largest show we have put on to date. This was also the Debut of our “Men of Step” allowing even more hidden talents to shine!



The COVID-19 Pandemic derailed our concert plans for 2020, but PRISM was still looking toward the future. We met periodically and made sure everyone was doing okay in this especially challenging time. In March of 2021, PRISM hired a new Artistic Director Darin DeWeese and returned to practicing outdoors. In July 2021 we were ecstatic to present our first



outdoor concert, “Music at the Market” at the Royal Oak Farmers Market which featured music of resilience and good times ahead. It was terrific to return to live music-making! In September, of that year we performed at Motor City Pride in Hart Plaza in downtown Detroit and recruited new members at Ferndale Pride.



In October 2021, four of our section leaders had the opportunity to sing The Star-Spangled Banner on the ice at the Little Caesars Arena for the Red Wings first-ever Pride Night. PRISM is excited to return to Comerica Park in June 2022 to sing not only the National Anthem once again, but also a pre-show concert.

Our most recent Holiday concert, “Simply the Best” celebrated highlights from our prior eight concerts and six years as an organization.





This Spring 2022, we once again were invited to sing a pre-game concert and the national anthem for Pride Night at the Tigers at Comerica Park! Our following concert "Ladies Night" celebrated women in the music industry, and then we capped off the season performing in Hart Plaza for Detroit's Motor City Pride.





PRISM continues to grow and expand our mission throughout Southeast Michigan. We are excited to share our vision and our voices and with the LGBTQ and Allies Community of Michigan.

Our journey is just beginning...





Sponsorship Overview

To establish a sustainable future for PRISM and to ensure that we can attract qualified leadership and retain talented staff, PRISM relies on contributions from foundations, corporations, and individual donors to help fund our programs and operations. Ticket sales cover only about half of our operating expenses, so sponsorship and donations are crucial to PRISM. As a PRISM sponsor, you help to make sure that PRISM can continue to provide its voice to our community.

PRISM Audience Geography and Performance Venues

PRISM audiences come from all over Michigan; however, our targeted audience is concentrated in Southeast Michigan, specifically: Wayne, Monroe, Oakland, Macomb, Washtenaw, and Genesee counties. Being a PRISM sponsor ensures that your brand will be exposed, multiple times, to PRISM audiences and social media content subscribers.

Prior Concert Attendance Metrics:

Year	Season	Concert	Venue	Estimated Audience <i>(based on ticket sales)</i>
2016	Fall	Holiday Belles & Beaus	Baldwin Theatre	325
2017	Spring	Salute to America	Baldwin Theatre	325
2017	Fall	Holiday Glitz & Glam	Club Venetian	750
2018	Spring	Songs of my Family*	Baldwin Theatre	750
2018	Fall	Holiday Naughty & Nice	Royal Oak Music Theatre	1,150
2019*	Spring	Destination Detroit	Royal Oak Music Theatre	1,275
2019	Fall	Holiday Extravaganza	Macomb Center	1,225
2021	Summer	Music at the Market	Royal Oak Farmers Market	300
2021**	Fall	Simply the Best	Macomb Center	647
2022	Spring	Ladies Night	Macomb Center	685

*two performances, **Presented January 2022 due to COVID delay

Performance Venues

Rapid growth in chorus membership, and a dramatic increase in audience ticket demand has required PRISM to often move to larger performance venues.





PRISM Marketing Opportunities

PRISM audiences are a unique mix of social demographics; from LGBTQ+ patrons of all ages to “stay-at-home” moms. The typical PRISM patron represents a wide range of gender, ages, incomes, and interests. PRISM marketing utilizes multiple “channels” to reach those audiences with our marketing message.

PRISM Social Media and Email – Quick Facts

Social Media plays an incredibly important part in PRISM marketing. With thousands of combined subscribers (Facebook, Instagram, Twitter, YouTube, and Snapchat), PRISM’s marketing strategy puts heavy emphasis on the social media aspect our marketing campaigns.

PRISM Print Advertising – Quick Facts

Print advertising is another important part of PRISM marketing. Our print advertising events are limited to a few discreet opportunities, usually at the end (spring) and middle (fall) of a performance season; as well as our seasonal performance programs.

Levels of Seasonal Sponsorship Available

Being a PRISM sponsor, at any level, is a valuable investment. Sponsors differ from individual donors in that a sponsor provides a level of support that is substantially greater than an individual one-time or sustaining contribution. Sponsorship investment levels start at \$1,000.00.

Community Sponsor	Annual Commitment: \$1,000 - \$2,499
Sponsorship Benefits:	
Program Advertising	All Community Sponsors will receive a complimentary half-page, full color advertisement in the fall and spring performance programs, as well as a named listing in the DONORS section of the program.
Season Tickets	All Community Sponsors will receive two (2) complimentary tickets (Main Floor).
Sponsor Link	All \$1,000+ Sponsors will have a clickable link on the PRISM public website, donors page.
Social Media	For all sponsorship levels, PRISM will interact with/engage active sponsors on all PRISM social media platforms (Facebook, Instagram, Twitter) through tagging or tweeting sponsor events and activities.

Supporting Sponsor	Annual Commitment: \$2,500 - \$4,999
Sponsorship Benefits:	
Program Advertising	All Supporting Sponsors will receive a complimentary full-page, full color advertisement in the fall and spring performance programs, as well as a named listing in the DONORS section of the program.
Season Tickets	All Supporting Sponsors will receive four (4) complimentary tickets (Main Floor).
Sponsor Link	All \$1,000+ Sponsors will have a clickable link on the PRISM public website, donors page.
Social Media	For all sponsorship levels, PRISM will interact with/engage active sponsors on all PRISM social media platforms (Facebook, Instagram, Twitter) through tagging or tweeting sponsor events and activities.



Premier Sponsor

Annual Commitment: **\$5,000 - \$7,499**

Sponsorship Benefits:

Program Advertising	All Premier Sponsors will receive a complimentary full-page, full color advertisement (prominent placement) in the fall and spring performance programs, as well as a named listing in the DONORS section of the program.
Season Tickets	All Premier Sponsors will receive six (6) complimentary tickets (Main Floor).
Web Banner Advertising	All \$5,000+ sponsors will have their logo (500 x 125 pixels @72dpi) placed prominently on the PRISM public website, donors page.
Sponsor Link	All \$1,000+ Sponsors will have a clickable link on the PRISM public website, donors page.
Social Media	For all sponsorship levels, PRISM will interact with/engage active sponsors on all PRISM social media platforms (Facebook, Instagram, Twitter) through tagging or tweeting sponsor events and activities.

Special Sponsor

Annual Commitment: **\$7,500 - \$9,999**

Sponsorship Benefits:

Special Recognition	All Special Sponsors will receive LOGO placement in the "Special Recognition" portion of the DONORS section of the program.
Program Advertising	All Special Sponsors will receive a complimentary full-page, full color advertisement (prominent placement) in the fall and spring performance programs, as well as a named listing in the DONORS section of the program.
Season Tickets	All Special Sponsors will receive four (4) complimentary tickets (Gold Circle).
Web Banner Advertising	All \$5,000+ sponsors will have their logo (500 x 125 pixels @72dpi) placed prominently on the PRISM public website, donors page.
Sponsor Link	All \$1,000+ Sponsors will have a clickable link on the PRISM public website, donors page.
Social Media	For all sponsorship levels, PRISM will interact with/engage active sponsors on all PRISM social media platforms (Facebook, Instagram, Twitter) through tagging or tweeting sponsor events and activities.

(continued on next page...)



Presenting Sponsor

Annual Commitment: **\$10,000 or more**

Sponsorship Benefits:

Special Recognition	Presenting Sponsors will receive special recognition in the form of seasonal naming rights, advertising space and logo placement in our seasonal performance programs and show bills/advertisements.
Program Advertising	All Premier Sponsors will receive a complimentary two-page spread, full color advertisement (prominent placement) in the fall and spring performance programs, as well as a named listing in the DONORS section of the program.
Season Tickets	All Presenting Sponsors will receive eight (8) complimentary tickets (Gold Circle).
Web Banner Advertising	All \$5,000+ sponsors will have their logo (500 x 125 pixels @72dpi) placed prominently on the PRISM public website, donors page.
Sponsor Link	All \$1,000+ Sponsors will have a clickable link on the PRISM public website, donors page.
Social Media	For all sponsorship levels, PRISM will interact with/engage active sponsors on all PRISM social media platforms (Facebook, Instagram, Twitter) through tagging or tweeting sponsor events and activities.
Other Presenting Sponsor Benefits	<ul style="list-style-type: none">• Dinner for four (4) with the Artistic Director and Board Chairman.• Complimentary appearance by PRISM small ensemble or select soloists at a corporate function/event.

Sponsorship Credits May Include

All printed sponsorship credits must include the legal name of the sponsor, and will be preceded by the following phrase (dependent on the level of sponsorship):

- “Support for PRISM Men’s Chorus comes from _____”
- “[Show Title] is Proudly Presented by _____”

Presenting Sponsors will be mentioned by name at the beginning of each performance with the following pre-show announcement:

- “[Show Title] is Proudly Presented by _____”

For all levels of sponsorship, printed information about the company including brand names and descriptions of products and services offered will be delivered in a “value-neutral”, non-promotional manner and may include business location, phone number OR web site address, years in business, established slogans stating the company philosophy.

Sponsorship Credits¹ May Not Include

- Calls to Action – “stop by”, “call”, etc.
- Reference to Price – “free”, “10% off”, etc.
- Inducements to Act – “while supplies last”, “limited offer”, etc.
- Qualitative or Comparative Language or Claims – “best”, “oldest”, “most reliable”, etc.
- Overstated Subject Language – “fun-filled”, “by popular demand”, etc.
- Endorsements – “recommended by the Detroit Free Press”, etc.
- Credentials – “award winning”, etc.

¹ Sponsor **Advertising** is NOT limited by these conditions.



Past PRISM Corporate Sponsors

Season	Year	Concert	Sponsors
1	2016	Belles Beaus	Ameritax Plus, Wall Street Productions
	2017	Salute to America	Ameritax Plus, Wall Street Productions
2	2017	Glitz & Glam	Ameritax Plus
	2018	Family	Ameritax Plus, Mercedes Benz Financial, Edibles Rex
3	2018	Naughty & Nice	Ameritax Plus, Mercedes Benz Financial, Edibles Rex
	2019	Destination Detroit	Ameritax Plus, Mercedes Benz Financial, The Motown Museum
4	2019	A Holiday Extravaganza!	Ameritax Plus, Mercedes Benz Financial
5	2020	<i>Canceled (COVID-19)</i>	
6	2021	Music at the Market	Ameritax Plus, Mercedes Benz Financial
	2021	Simply the Best	Ameritax Plus, Oxford Bank, Nelco Supply Company
	2022	Ladies Night	Ameritax Plus, Oxford Bank, Nelco Supply Company

Private Concerts

In addition to our seasonal concerts, PRISM often performs at other public and private events throughout Metro Detroit. Based on the level of donation or sponsorship, PRISM can work with sponsors to tailor a private performance of a PRISM small ensemble (“Men of Note”) or select soloists, at a reduced fee (or, in some cases, complimentary). If you are interested in hosting a private event, please contact Board Chairman, Shane Dunbar (chairman@prism-chorus.org).



PRISM Season 6-7 (2022-2023) Overview

PRISM has a fantastic season in store for you in 2022-2023. Here is a “sneak-peek”.



Spring 2022 Seasonal Performance

PRISM Presents:
Ladies Night!

Friday, June 3, 2022 – 8:00pm
Macomb Center for the Performing Arts

Our latest concert features music created and made famous by women! The repertoire includes selections from a wide variety of nationally and internationally prominent female artists from the past five decades.



Holiday 2022 Seasonal Performance

PRISM Presents:
PRISM Celebrates the Season

Friday, December 17, 2022 – 8:00pm
Macomb Center for the Performing Arts

From cozy to camp, this chorus will have you tapping your foot and humming along to songs of old and new. The music will span genres, holidays, and traditions. Like all of PRISM's shows, there are sure to be some surprises, smiles, and plenty of beautiful music to get you into the holiday spirit!



Spring 2023 Seasonal Performance

PRISM Presents:
DISCO FEVER

Friday, June 2, 2023 – 8:00pm
Macomb Center for the Performing Arts

Join the singers of PRISM Men's Chorus for a celebration of disco! While the setlist will feature music predominantly the best of the 70s and 80s, there will certainly be some contemporary surprises to keep you boogying all night. Throw on your bell bottoms and come shine like a disco ball with the singers of PRISM! Let's dance!



PRISM Supporting Materials

PRISM Board of Directors (2022 – 2023)



Shane Dunbar
Chairman
(Executive Board Member)
Term: 2022 – 2024
chairman@prism-chorus.org

Gerald Ashby
Vice-Chairman
(Executive Board Member)
Term: 2022 – 2025
vice-chair@prism-chorus.org



Daniel Toole
Treasurer
(Executive Board Member)
Term: 2022 – 2024
treasurer@prism-chorus.org

Jantz Black
Secretary
(Executive Board Member)
Term: 2022 – 2025
secretary@prism-chorus.org



Dyl Walker
Director of Marketing,
Social Media
Term: 2022 – 2024
marketing@prism-chorus.org

Brad Foucher
Director of Marketing,
Website
Board Member
Term: 2022 – 2025



Jodie Ellison
Community
Board Member
Term: 2022 – 2023

Laurie Geraldts
Community
Board Member
Term: 2022 – 2023



Darin DeWeese
Artistic Director
(Ex Officio Board Member)
ad@prism-chorus.org





IRS 501(c)(3) Tax Exemption Letter

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUN 07 2017

PRISM GAY MEN AND ALLIES CHORUS
CORPORATION
2425 HIGHLAND COURT
ROYAL OAK, MI 48703-0000

Employer Identification Number:
81-4283694
DLN:
26053556002147
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
509 (a) (2)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
October 26, 2016
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 947

Form **W-9**
(Rev. December 2014)
Department of the Treasury
Internal Revenue Service

**Request for Taxpayer
Identification Number and Certification**

**Give Form to the
requester. Do not
send to the IRS.**

Print or type
See Specific Instructions on page 2.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
PRISM Gay Men and Allies Chorus Corporation

2 Business name/disregarded entity name, if different from above
PRISM Men's Chorus Corporation

3 Check appropriate box for federal tax classification; check only **one** of the following seven boxes:
 Individual/sole proprietor or single-member LLC
 Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ _____
Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.
 Other (see instructions) ▶ **Nonprofit Corporation Under IRS Code Section 501(c)(3)**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
 Exempt payee code (if any) _____
 Exemption from FATCA reporting code (if any) _____
(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.)
P.O. Box 1167

6 City, state, and ZIP code
Royal Oak, MI 48067

7 List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.
Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Social security number

			-			
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or

Employer identification number

8	1	-	4	2	8	3	6	9	4
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Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here Signature of U.S. person ▶  Date ▶ _____

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.
Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.
- If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.*
- By signing the filled-out form, you:
- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
 - Certify that you are not subject to backup withholding, or
 - Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
 - Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.